

Course title: TV Production

Type of study programme: Academic studies, bachelor studies, 180 ECTS

Study programme: Film and Media

ECTS: 3

Course status: compulsory

Year of study: third

Semester: 5, 6

Lesson hours per week: 2 (lectures)

Language of instruction: English

Course outline

Familiarising with basic elements of TV production and mastery of theoretical and practical procedures of the production. Defining criteria for determining types of TV stations and familiarising with the technical processes of producing and emitting a TV show; determining elements and producing models of the calculation for production and emitting costs of TV shows/TV programs.

Course content

- Preparation and semester enrollment
- Organization, production, management - basic terms and demarcations
- Typification of TV stations, analysis of organizational structure and TV station models
- Technical processes - planning and preparation
- Securing of program projects; determining the director's conception
- Forming of the author part of the crew; producing and approving of the precalculation of expenses
- Forming of the more narrow part of the crew; determining a place and method of realization
- Producing and expanding of the book of filming; adopting sketches of decor, costumes, and masks; choice and engagement of performers; production of crew's operation plan
- Producing decor, costumes, masks; securing scenic and playing props, etc; forming a full crew composition
- Realization; technical preparation for work on object
- Filming/live broadcast
- Finalization; finishing work; editorial office review; analysis
- Marketing and distribution of multiplatform TV projects
- Television production and new media
- Final exam
- Semester certification and grade entry
- Supplementary lectures and corrective examination period

Assessment

Attending lectures and participation in discussions; Producing a seminar paper; Written exam

Grading (participation in final grade)

20% - attendance and engagement in lectures (0-20 points); 30% - seminar paper (0-30 points); 50% - written exam (0-50 points)

TOTAL 100 - passing grade is achieved if the number of points during the semester is 51

Learning outcomes

Understanding types of TV stations and preparedness for the technical processes of production and emitting of TV show/TV program, that is, production of TV formats through work processes, work tasks, and producing of calculation.